



**AN ESTIMATED 37,000 WEBSITES  
ARE HACKED EVERY DAY**

# LEARN HOW TO MONITOR & PROTECT YOUR BUSINESS REPUTATION

**W**ith the increasing threats of web hacking and defacement, it is imperative to deploy an effective change monitoring countermeasures to your defense arsenal.

Traditionally, web monitoring technology focuses on static comparison against preset baselines. This approach is cumbersome and proved difficult with today's highly dynamic web pages.

**WebALARM ScanMyPage** is a unique cloud-based website monitoring service that offers a more intelligent strategy in tracking web page tampering reliably.

Avoid costly business disruption due to web hacks. Don't put your business reputation to risk and suffer from web defacement. Take action today before it's too late. An effective monitoring strategy allows your IT team to react quickly. Talk to us to get started.



## SMART ANALYTICS ENGINE

WebALARM ScanMyPage leverages on using hybrid analytics engines for enhanced content and contextual change detection.

**Computer Vision Analytics** - Monitors the final rendered web page as seen by the viewer on the browser. Adjustable variation threshold for dynamic pages. Analysis based on perceptual hash with machine learning Artificial Intelligence technology.

**Content Analytics** - Monitors the HTML source text based on matching with a self-learned common text templates.

## CLEAR BENEFITS

**Continuous Monitoring** - Your website is monitored 24x7. Get alerts immediately whenever a suspicious change on your website is detected.

**Zero Footprint Deployment** - WebALARM ScanMyPage is offered as a cloud service. No installation is necessary. Get started immediately.

**Low False Positives** - WebALARM ScanMyPage hybrid detection engines reduce false positives, alerting you only upon genuine unauthorized change incidents.

**Recovery Option** - Level up monitoring to protection with our award winning WebALARM File Integrity Protection agent software to allow tamper auto-recovery!